200 N. Martingale Rd., Ste. 405
Schaumburg, IL 60173
847-342-4500
www.1891FinancialLife.com

APPLICATION - HEARTS AND HANDS PROGRAM

We are so excited you want to host a Hearts and Hands fundraiser on behalf of 1891 Financial Life!

NOTE: THIS APPLICATION MUST BE RECEIVED BY THE OUTREACH AND ENGAGEMENT DEPARTMENT 60 DAYS PRIOR TO THE EVENT FOR APPROVAL. ANY QUESTIONS CONTACT THE OUTREACH AND ENGAGEMENT DEPARTMENT.

Date of Planned Event: _____ Today's Date: _____

Impact Team Name and No: _____

City: _____ State: _____

Contact Name: _____ **Phone:** _____ **Email:** _____

1) Please Describe the Fundraiser / Project:

What is the Fundraiser/Project? _____

What does your Impact Team plan to do at the event? Please be specific: _____

_____

Place and address of the project: _____

_____

Event date: _____ Event time: _____ Attendance fee? _____

PLEASE CHECK ONE:

☐ **Sole Sponsor** of this project. **This means the Impact Team is the ONLY group responsible for the event,** and is making all of the major decisions regarding it. 1891 Financial Life will match funds up to $1,500. The Impact Team will be responsible for conducting the event. All publicity will show 1891 Financial Life as the ***only*** sponsor of the activity.

☐ **Co-Sponsor** of this project. **Example: An annual event held by another group** where our members are assisting, but have no real decision making responsibility. 1891 Financial Life will match funds up to $750. We will work with another group to hold this activity, such as the Home School Association, parish counsel, etc.

Name of group you are co-sponsoring with: _____

2) Recipient

This project is being held to benefit:_____

☐ Individual ☐ Family ☐ Community ☐ Parish ☐ School

Check can be payable to any parish or community organization. If the event is to assist an individual or family, the check must be made payable to a bank trust (or similar account) on their behalf.

We chose this recipient for a Hearts and Hands program because:

_____

_____

3) Promotion And Awareness: *See press release information in step 4 below.*

PLEASE CHECK ONE:

☐ **Impact Team Promotes Event:** Publicize in your parish bulletin, school newsletter, social media, and anywhere in your community that will raise awareness for your event and cause. All communication regarding the event must be approved by the Home Office, so **please send us a sample with THIS application 60 DAYS before the event.**

Remember to include:

- our full name, *"1891 Financial Life"*
- the matching amount if you are a full sponsor, *"1891 Financial Life will match up to $1,500 of funds raised"*
- or the matching amount if you are a co-sponsor, *"1891 Financial Life will match up to $750 of funds raised"*



QR code for joining an Impact Team (please contact us if you do not have it)

☐ **Home Office Promotes Event:** We will send up to 50 flyers (1/2 sheets = 100), if you require more we will send a master for you to run the extra copies.

How many flyers do you need? _____

Which size: ☐ Bulletin Stuffer/Mailer (1/2 sheet – 8.5" x 5.5) ☐ Hand-out (8.5" x 11") ☐ Hang (11" x 17")

☐ Other: _____

Additional information for the flyer; please use blank sheet if you need more space:

_____

4) Press Release

If you would like 1891 Financial Life to put a press release in your local paper, please complete this section.

Local newspaper name for your press release, please include their e-mail address or website:

_____

Member's name and phone number for contact information to be printed with your press release:

_____

5) Officer Signature:

PLEASE READ THE HEARTS AND HANDS GUIDELINES PRIOR TO SIGNING THIS APPLICATION. ALL REQUIREMENTS MUST BE MET TO RECEIVE HEARTS & HANDS MATCHING FUNDS.

I attest, as an officer of the Impact Team, that the guidelines for participation in the program have been reviewed and I understand the requirements (refer to the Hearts and Hands policy and procedures for details).

ONE OFFICER SIGNATURE REQUIRED:

Print Name: _____ Signature: _____

Position: _____ Email: _____ Phone: _____

Date:_____

Please submit this form to:

1891 Financial Life Outreach and Engagement
200 N. Martingale Rd., Ste. 405, Schaumburg, IL 60173
FAX: (847) 342-4556 • Email: outreach@1891FinancialLife.com

HOME OFFICE USE: App No: #_____ Approval given by: _____ Date: _____

☐ 1st ☐ 2nd H&H Eligible match $ _____ ☐ 3rd H&H Eligible match $ _____

☐ Summary Sent ☐ Flyers Sent