

GIVEBACK

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The **Balancing Act** AIRING ON **Lifetime**

We are excited to share that 1891 Financial Life was featured on The Balancing Act on September 2 on the Lifetime Network.

CEO Lisa Bickus sat with host Olga Villaverde to talk about life—living for today, planning for tomorrow, and doing some good along the way.

“At 1891 Financial Life, we have a story to tell,” said Lisa, “and it was so exciting to share it on the Balancing Act, on Lifetime TV®. Life insurance is about creating financial stability and generational wealth at the same time as looking out for our communities, this is what makes 1891 Financial Life unique. Our founding mothers understood this—and throughout history, we ask what matters most to you. We are here to

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CEO MESSAGE

Women and Financial Empowerment:
Securing Your Future with Passion and Purpose Through Life Insurance

In today's world, women are becoming more empowered in every aspect of their lives—from leadership roles to community activism.

Yet, one of the most important areas where women can take control is in securing their own financial stability. Life insurance is an often overlooked but essential tool that can help women live fearlessly, knowing that they are protected, their families have a bright future, and they can continue giving back to their communities.

Taking Charge of Your Financial Stability

For many women, financial independence is not just a goal—it's a necessity. Whether you're single, the head of your household, or contributing to your family's income, taking control of your finances provides you with security and freedom. One of the most powerful ways to do this is by investing in a life insurance policy.

Life insurance is more than a financial safety net. It provides peace of mind, knowing that your loved ones will be financially protected in case anything happens to you. As women increasingly become primary breadwinners and decision-makers, securing a life insurance policy can ensure that their income is replaced, debts are covered, and their families are provided for in the long term.

By taking this step, you're not just securing your financial future—you're also taking control of your destiny. You can live confidently, knowing that no matter what life brings, you have a plan in place that protects your hard-earned assets and provides financial stability for those who depend on you.

Building a Bright Future for Your Family

One of the most rewarding aspects of life insurance is its ability to offer lasting protection to your family. A life insurance policy ensures that your family is cared for financially, even after you're gone. Whether it's paying off a mortgage, covering college tuition, or providing for daily living expenses, life insurance gives your loved ones the means to maintain their quality of life.

For mothers and caregivers, this protection is especially critical. By investing in life insurance, you're securing a bright future for your

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Tune In!



This feature on The Balancing Act is more than just an appearance; it's an opportunity to reach a broader audience with our message of protection with purpose, and to inspire others to join us in building a meaningful life through family, faith, and community. Access the full interview through the QR code above!

help you create financial stability and be fearless with your journey. Our team, our membership, the independent financial advisors, and partnerships continue to spark understanding to create a vision of serving sincerely, empowering each other, and following their hearts to build stronger families and communities with the use of 1891 Financial Life products.”

Lisa discussed how our programs extend beyond traditional life insurance. From Catholic grants for junior members to college scholarships, and savings on essential expenses like prescriptions, hearing aids, and funeral preplanning, 1891 Financial Life is dedicated to enhancing the well-being of our members at every stage of life (see page 3 for current discount programs).

“We are always happy to share impactful stories that can help our viewers especially when it comes to life insurance,” Jeanne Kelly, Supervising Producer of The Balancing Act, said. “As a female founded, female led organization, 1891 Financial Life is a shining example—both from a business and community standpoint—of what is possible when you focus on your financial future.”

CEO MESSAGE

CONTINUED FROM PAGE 1

children, helping them pursue their dreams without the burden of financial worries. This foresight also enables women to pass down generational wealth—creating a legacy that can uplift families for generations to come.

Empowering Your Community Through Purposeful Giving

Life insurance policies not only protect families—they can also be a powerful tool for giving back. Many women are passionate about their communities, supporting charitable causes and organizations that align with their values. Life insurance policies can be structured in a way that allows you to continue making a positive impact in your community, even after your lifetime.

By naming a charity as a beneficiary, or by allocating a portion of your death benefit to an organization you care

about, your life insurance policy becomes a vehicle for meaningful change. Whether it's supporting education, healthcare, or social justice, your life insurance policy can be a way to give back and inspire future generations.

Living Fearlessly with Financial Confidence

Financial empowerment allows women to live fearlessly, free from the anxiety that often accompanies financial uncertainty. Life insurance is an important part of this empowerment because it ensures that you are prepared for whatever life may bring.

This financial security also gives women the ability to take risks and seize opportunities that might have felt out of reach. Whether it's starting a business, traveling the world, or investing in personal growth, having a solid financial foundation opens doors to a life filled with possibility.

For women, being passionate with a purpose means taking control of their financial future and using their resources to protect their loved ones, build generational wealth, and give back to their communities. Life insurance is a powerful tool that makes this possible. By securing a life insurance policy, women can live fearlessly. It's about creating a legacy of strength, independence, and generosity that will inspire future generations of women to take charge of their own financial destinies. Passion with a purpose is about living boldly, and life insurance is one of the most impactful ways to ensure that you—and the people and causes you care about—are protected for years to come.

Tap Into Member Benefit Discounts

We offer more than life insurance and retirement annuity products to our members. As part of the 1891 Financial Life family, you have access to these discounts.

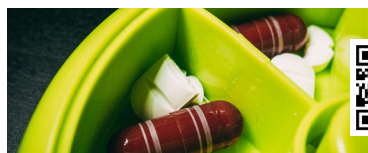


Titan Casket

Titan Casket enables 1891 members to pre-purchase their caskets, outside of traditional funeral home endeavors.

- **Save thousands of dollars,** average 50% off vs. funeral homes.
- **Additional savings:** save up to \$100 with promo code 1891Fi

Call Titan at **501-420-3990** or visit go.titancasket.com/1891.



ScriptSave® WellRX Premier

A free discount prescription card offered to our members!

Every member in your family, whether they are 1891 Financial Life members or not, is eligible for the card, including your pets!

Note: ScriptSave® is does not provide insurance coverage. Visit online to start saving: wellrxpremier.com/777.



Start Hearing

Save up to 48% off on hearing aids from Start Hearing, a Starkey Hearing Technologies program. This hearing benefits program gives you access to discounts on hearing aids through their nationwide network of hearing professionals.

Call **888-372-6685** to schedule your free consultation and receive your discounts, or visit online at: starthearing.com/partners/1891FinancialLife.

GIVE BACK

We can help you raise funds for your community!

Questions? 800-344-6273 Option 6
Outreach@1891FinancialLife.com

Send in your activity for the newsletter by October 17, 2024. If you have photos, please send them to place in the magazine.

St. Mary Court 208, Wabasha, MN held their annual bingo and lunch at the famous Grumpy Old Men Festival. A total of **\$3,942.55 was raised & the Society matched \$1,500**. Funds went towards a new furnace at St. Felix Church and their sister parish in India.

Holy Ghost Court 228, Dickeyville, WI held a 4-day bake sale & garage sale **raising \$5,668.78, the Society matched \$1,500**. Funds went towards upkeep of the beautiful Grotto.

St. Ann Court 306, Custer, WI
The community showed up for

the Basket Raffle for Josephine's Journey. Little Josephine was diagnosed with B-Cell Acute Lymphoblastic Leukemia. There were more than 350 items in the raffle. **The raffle raised \$6,187 and \$750 was matched by 1891 Financial Life.** All money raised will help the family with bills and expenses.

Augustine Tolton Court 391, Chicago, IL hosted their second annual *free* Vendor Event for local businesses to showcase their products.

St. Mary Court 868, Muscoda, WI provided hospitality, treats and a hearty breakfast for bicyclists in GRABAAWR. Court 868 **raised \$1,283, the Society matched \$1,283**. Funds went to Riverdale Communities Education Foundation.

St. Mary Junior Court 998, Rudolph, WI and Friends of St. Philip Youth Group had a wonderful day at the Witter Park Aquatic Center. **Youth brought canned goods to be donated to**

the food pantry and swam the hot day away with their families and friends. It was the perfect day of sun, swimming, and pizza!

St. Mary Court 998, Rudolph, WI held their annual towel drive. They had a **great assortment of towels for donation** this year!

St. Theresa Court 1057, Denmark, WI held an Awards Banquet celebrating years of membership. They recognized Joan Ledvina with a Papal Blessing for 65 years of membership. Linda Montevideo, who was unable to attend, was recognized for 50 years of membership. Congratulations ladies!

Soul Connection Impact Team 1255, Schaumburg, IL participated in the JLL event 'Cradles to Crayons Collection' a back-to-school supply drive. The program benefits low-income children from birth through age 12, who would otherwise have little or no school supplies to start the school year.



1891 FINANCIAL LIFE
200 N MARTINGALE RD STE 405
SCHAUMBURG IL 60173

ADDRESS SERVICE REQUESTED

Affordable **whole life insurance** for kids—It's the gift that lasts a lifetime!



**Call 800-344-6273
Option 5**

3 REASONS TO CHOOSE:

- 1) Low cost at an early age
- 2) Ability to guarantee future insurability¹
- 3) Builds cash value

A GREAT GIFT FOR:

- Births & Christenings
- Birthdays
- Graduations
- Christmas

Girl, Non-Smoker \$15,000 of Permanent Whole Life Insurance²

Age	Whole Life Pay To Age 100	20-Pay Whole Life	10-Pay Whole Life	Single Premium Whole Life
Monthly Premium				One Payment
3 mo.	\$9.05	\$13.43	\$19.62	\$1,182.15
5	\$9.72	\$14.68	\$21.79	\$1,402.50
10	\$10.53	\$16.17	\$24.38	\$1,657.95
18	\$12.65	\$19.80	\$30.68	\$1,944.00

9.24AD-NWSWL Subject to change. Products/features may not be available in all states. A rate quote does not constitute a contract, binder or agreement to extend insurance coverage. All quotes are for illustration purposes; actual premiums and coverage will be based on age, health history, certain underwriting criteria, location, gender, and tobacco usage.
1) 17RIGIO Rider Series. 2) 13WL Plan Series.

It's the time of the year when we start thinking about how we can please, thrill, entertain and ultimately fulfill the expectations of family members when it comes to THE GIFT!

We go online and check out the latest electronic gizmos. What is Good Housekeeping suggesting this year? What size are they this year? What's their favorite color? On and on....

Have you given them the gift that matters most? What is "the gift that keeps on giving"? Stuff wears out, games get old, toys break or get used up, you never have enough batteries, and you can't find a charger.

When you think of your loved ones, think of giving them the gift of a financially secure future. There is never a bad time to have the conversation. **Call Us! We can help find which insurance products best fit your unique situation—while staying within your budget, 800-344-6273 Option 5.**

Make a Difference in the Fight Against Alzheimer's!

See page 19 of the eMagazine for details.

Or, support the Home Office initiative by donating to The Moorings Presbyterian Homes in Arlington Heights, IL. Access the QR code for directions to make a donation.



Are you missing out?!

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